

# Vanessa Garcia

Product Owner + Project Manager

[vanessa-lyn.com](http://vanessa-lyn.com)

[linkedin.com/in/vanessalyn Garcia](https://www.linkedin.com/in/vanessalyn Garcia)

[me@vanessa-lyn.com](mailto:me@vanessa-lyn.com) 505.470.5983

## EXPERIENCE

### Trade Me Ltd

Delivery Lead (Product Owner)

Auckland, New Zealand

[www.trademe.nz](http://www.trademe.nz)

September '21–March '23

Senior Full-Stack Developer

Auckland, New Zealand

November '18–September '21

- Leading cross-functional squads and managing roadmaps for complex digital features
- Providing clear objectives and deliverables needed to achieve our goals ensuring quality and timely delivery
- Working closely with stakeholders, squads and post-launch teams to create realistic and manageable expectations and phasing out of features to align with business strategy
- Organizing and running scrum rituals with a strong focus of maintaining our existing infrastructure
- Managing contracts and budgeting for third-party services within our technology ecosystem
- Contracting for additional projects after leaving New Zealand

### DocuSign

Senior Front-End Developer

San Francisco, CA

[www.docuSign.com](http://www.docuSign.com)

October '17–September '18

- Working within Drupal CMS to create new custom content and updates for company website
- Creating new reusable components within the CMS to aid in a more modular based system
- Organizing and documenting new modules to be used across multiple teams, creating better communication and a standardized workflow

### Freelance-based Projects

Freelance Web Developer

Los Angeles, CA

November '14–October '17

- **Facebook / EVB:** Building and integrating custom CSS animations for the Facebook Elections page targeting millennial voters using statistical data
- **Campbell's Soup / Bolthouse Farms:** Responsive, custom built Wordpress themes for new products using the Bolthouse API for custom product location maps
- **GrowthX:** Creating a custom theme using Wordpress as a platform for a community of Entrepreneurs requiring custom post types for adding in members, companies, and Founder stories, interconnected within the site to dynamically change content. [www.growthx.com](http://www.growthx.com)

### SapientNitro

Associate Interactive Developer L2

Santa Monica, CA

[www.sapientnitro.com](http://www.sapientnitro.com)

November '12–November '14

- **Sony:** Managing development teams & building responsive modules using Jade & RequireJS for Sony's all-in-one global site. [www.sony.co.uk](http://www.sony.co.uk)
- **Vail:** Rebuilding Vail's Epic Discovery site using RequireJS [www.epicdiscovery.com](http://www.epicdiscovery.com)
- **Intel:** Updating part of the Intel website with CSS animations, Brightcove video player custom integrations & supporting click/touch devices like the Intel Ultrabook™
- **Activision:** Conceptualizing ideas & developing the Call of Duty®: Ghosts website in Adobe® CQ as well as its supporting components, building the NantWorks ID phone app [www.callofduty.com/ghosts](http://www.callofduty.com/ghosts)

## EDUCATION

### Bachelor of Science, Web Design & Interactive Media

December 2010

The Art Institute of California–Los Angeles, Santa Monica, CA

## SKILLS

### Certifications

Professional Scrum

Master™ I (PSM I)

Agile Product Ownership

Security Architect: Level 1

### Product

Project Management

Stakeholder Management

Agile Methodologies

### Development

Angular

Node.JS

JavaScript/Typescript

HTML5

Jade Templating

SASS/LESS

PHP/MySQL

### Content Management

WordPress

Thoughtworks

Adobe® CQ5

Magento Cart

### Automation Tools

Grunt

Gulp

NPM

### Design

Adobe Suite CS5

Identity Branding

User Experience